

Design for Scale

Achieving scale requires adoption beyond an initiatives pilot population and often necessitates securing funding or partners that take the initiative to new communities or regions.

Understand the Existing Ecosystem

Well-designed initiatives and digital tools consider the particular structures and needs that exist in each country, region and community.

Build for Sustainability

Building sustainable programs, platforms and digital tools is essential to maintain user and stakeholder support, as well as to maximize long-term impact.

Be Data Driven

When an initiative is data driven, quality information is available to the right people when they need it, and they are using those data to take action.

Use Open Standards, Open Data, Open Source, and Open Innovation

An open approach to digital development can help to increase collaboration in the digital development community and avoid duplicating work that has already been done.

Be Collaborative

Being collaborative means sharing information, insights, strategies and resources across projects, organizations and sectors, leading to increased efficiency and impact.

Address Privacy & Security

Addressing privacy and security in digital development involves careful consideration of which data are collected and how data are acquired, used, stored and shared.

Reuse and Improve

Reusing and improving is about taking the work of the global development community further than any organization or program can do alone.

Design With the User

User-centered design starts with getting to know the people you are designing for through conversation, observation and co-creation.